

EANS-DD: HeidelbergCement AG / Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.

Details of the person subject to the disclosure requirement:

Person, triggering the disclosure:

Name: Dr. Bernhard Scheifele
(natural person)

Reason for the disclosure requirement:

Reason: Person performing managerial responsibilities
Position: Member of a managing body

Details of the transaction:

Transaction:

Description of financial instrument: discount certificate
ISIN: DE000CK2EDL2
Type of transaction: purchase
Date: 04.05.2012
Currency: Euro
Price: 30.98000
No of items: 30000
Total amount traded: 929,400.00000
Place: Stuttgart
Explanation: As strike price the cap of the certificate is indicated.
Reference date is 2012-12-20, payment date is 2013-01-03.

Description of the derivative:

Type of derivative:
Underlying ISIN: DE0006047004
Underlying Descr: Shares
Strike price: 34.00000
Expiration date: 31.12.2012
Price multiplier: 1.00000

Further inquiry note:

Andreas Schaller
+49 (0)6221/481-13 249
andreas.schaller@heidelbergcement.com

Issuer subject to the publication requirement:

issuer: HeidelbergCement AG
Berliner Straße 6

D-69120 Heidelberg
phone: +49(0)6221/481-13 227
FAX: +49(0)6221/481-13 217
mail: info@heidelbergcement.com
WWW: http://www.heidelbergcement.com
sector: Construction & Property
ISIN: DE0006047004
indexes: DAX, CDAX, Classic All Share, HDAX, Prime All Share
stockmarkets: free trade: Hannover, Berlin, Hamburg, regulated dealing: München,
Düsseldorf, Stuttgart, regulated dealing/prime standard: Frankfurt
language: English